



United Way
of Warren County

2018 (CAM) Account Manager Campaign Summary Form

Print and Place a copy in your campaign file upon completion of organization campaign. Update Campaign Tracking Sheet.

Snapshot of Campaign and Contact Information

COMPANY/ORGANIZATION NAME:	
Name of Campaign Account Manager:	
Did this company/organization run an employee giving campaign?	Yes No
Did this company have an agency or UW Speaker(s)?	
If so, which agency or UW spoke?	
Do all employees have regular company email access?	
If yes, was the ECC permitted to send campaign-related correspondence?	
Who was your primary contact? <i>Full Name</i>	
Email Address of primary contact:	
Did the ECC Attend Training?	Yes No
If yes, What date? (<i>Training Date</i>)	
Is the company strictly local, or does it report to a corporate office outside of Warren County?	Strictly Local Reporting Corporate Reporting
Where is the corporate office located?	
Did the Company/Org use UWWC pledge forms and campaign materials or do they use their own?	UWWC Materials Company Materials
Did the company/org run an UWWC ePledge campaign?	Yes No
Is the campaign processed locally and results provided to UWWC?	Yes No
Is the campaign processed via 3rd party?	Yes No
If campaign is processed 3rd party, what UW or 3rd party processor is used? (<i>Ex. Truist/Frontstream, Your Cause, Cybergrants, JK Group, Network for Good, UWW</i>)	
If campaign is processed 3rd party/GCL-what is the estimated results date from online.unitedway.org?	
Did this company/org provide a corporate gift?	
If yes, how is the corporate gift determined? (<i>ex. \$1 for \$1 match of employee gift</i>)	
NOTES: Details about the company/campaign that you would like to share, suggestions for next year etc.	